

THE WAY COMMUNICATION IS  
**RECORDED**  
IS GOING TO CHANGE  
**FOR EVER.**

**skera**

# FROM A COMMUNICATION DISASTER TO A COMMUNICATION PRO!

CLICK AND SHARE



TAG BASED SEARCH ENGINE



SCHEDULE MEETINGS  
INSTANTLY.



PRODUCT SHARING



VOICE RECORDING.



ORGANISING  
BUSINESS CARDS



MRP'S AT YOUR  
FINGERTIPS.



GREET CLIENT  
AFTER MEETING



LOCATION  
TRACKING.



SHARE  
QUOTATION.



RATE YOUR  
CLIENTS.



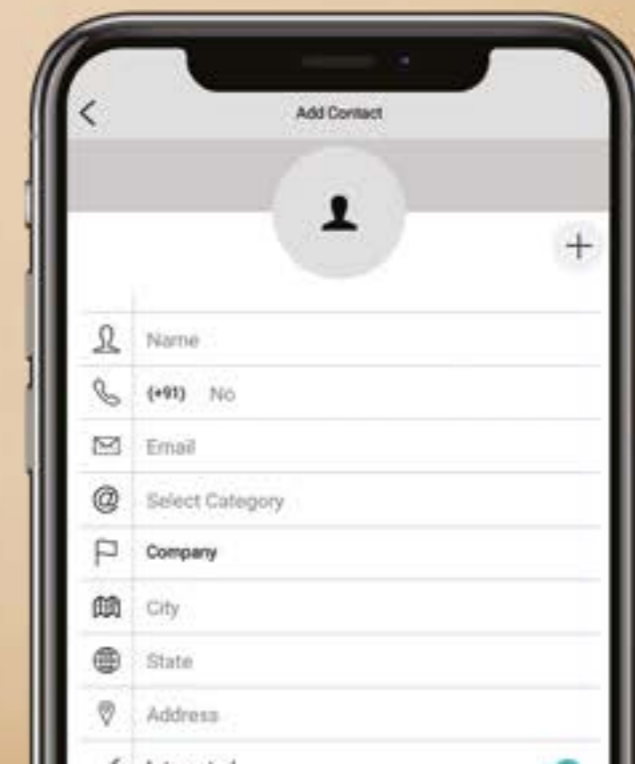
HOT LEAD V/S COLD  
LEAD



PRESENTING

## skera

The one app that organises, stores and digitises all your communications.



## ORGANISING BUSINESS CARDS



# TONS OF BUSINESS CARDS TO HANDLE?

## Store them digitally instantly.

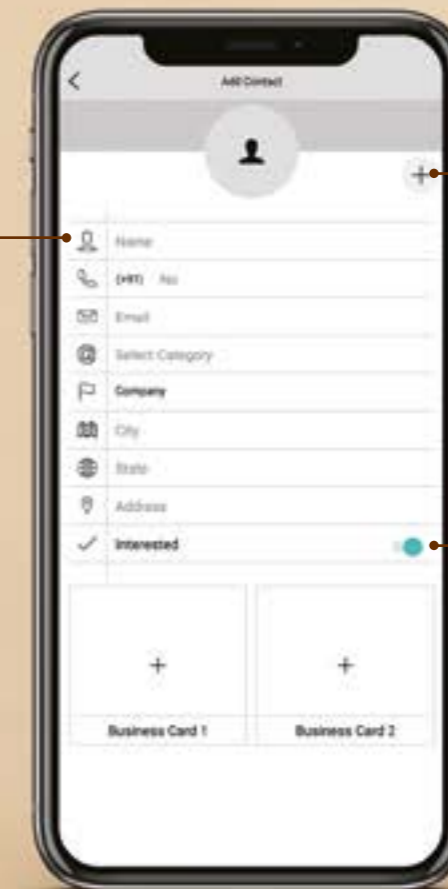
One of the frustrating tasks a sales person faces is to manage the numerous business cards he receives on a daily basis. There's always a chance to misplace them which in turn creates a huge problem when the respective client needs to be contacted.

The app Skera gives you the ability to store all the information on the business card instantly onto the app. So the next time you need to call the client, email him or visit his office you do not need to fetch that particular business card from your bulky business card holder.

Just type in the name of the company or the person's first name and you have all the information at your finger tips.



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**GREET CLIENT  
AFTER MEETING**



# OFTEN FORGET TO WISH THE CLIENT?

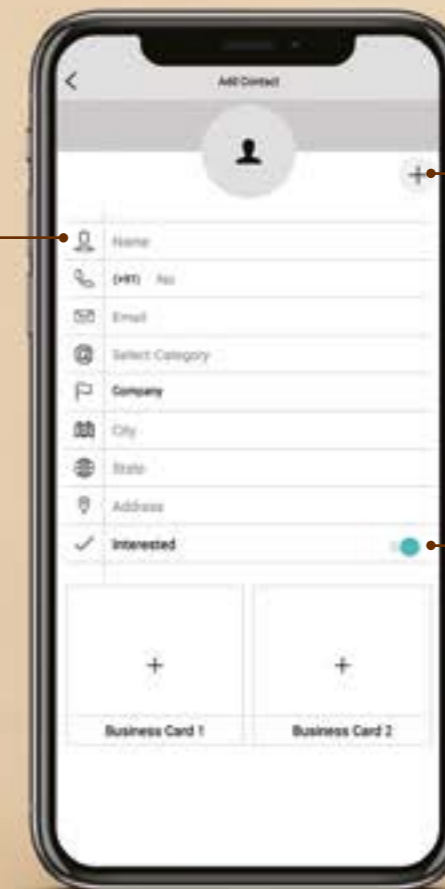
Send greetings instantly.

Businesses now a days are not only maintained professionally but also on a personal level. While you may be very good with your professional communications one also needs to connect with the client on an emotional level.

Nothing can make your existing relationship with your clients stronger like a greeting message on that important day in your client's life. You may be very punctual with your product deliveries, responding to mails etc. but a greeting message can give a whole new meaning to your relationship with your client.

The app automatically reminds you of birthdays, anniversaries etc. so that you can be the first one to wish that important client.

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**SCHEDULE MEETINGS  
INSTANTLY.**



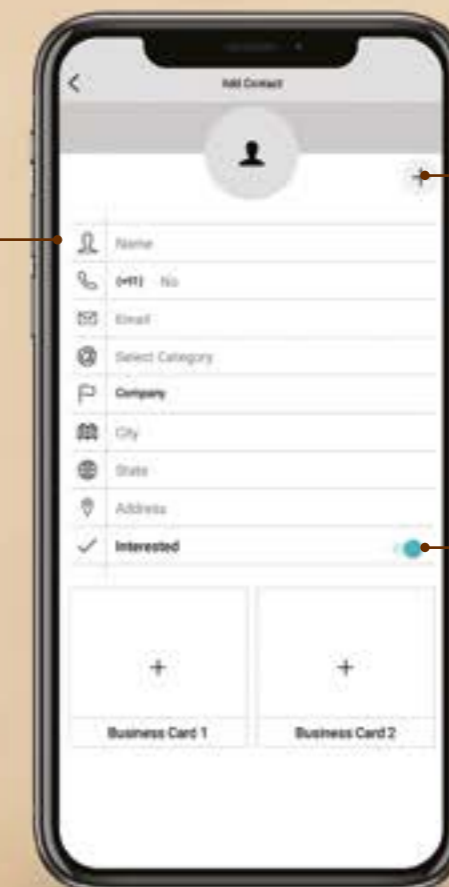
# TOO MANY MEETINGS?

Schedule meetings like a pro.

The sales person wastes his major time in the morning deciding the total scheduled meetings of the day. Often due to pressures from the seniors and work load, critical meeting get missed which in turn becomes a loss for the company.

But with our app this will be a thing of the past. The app informs you the total meetings of the day and also helps you schedule your upcoming meetings. Be organised like never before with Skera!

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VOICE RECORDING.



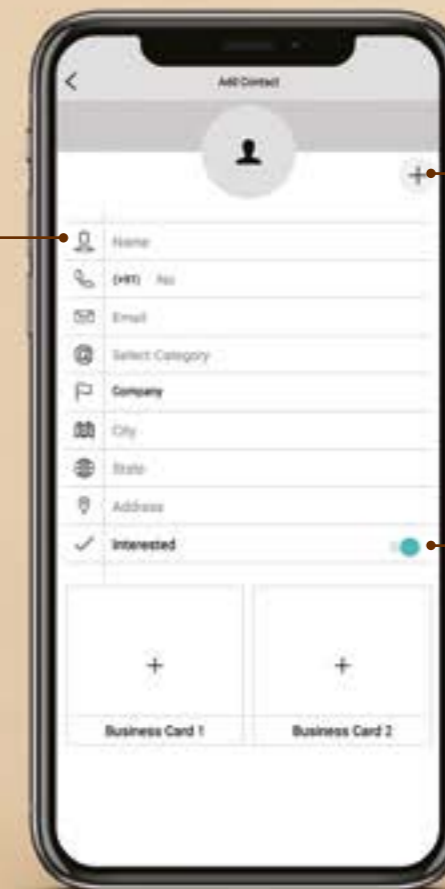
# SUDDENLY REMEMBER A POINT DISCUSSED IN THE MEETING?

## Record your meetings in your own voice.

Clients have very little time on hand. When a sales person goes for a meeting, the client wants to finish it as soon as he can so that he can get on with his business. In such a scenario when the client is dictating points hurriedly there are chance that you miss noting down a point or two.

There are times when the sales person remembers a point discussed in the meeting at a later stage. The app gives you the liberty to record your meeting in your own voice. So the next time you suddenly remember a point, remember you have Skera to help you out.

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## PRODUCT SHARING



# DEMANDING CLIENTS?

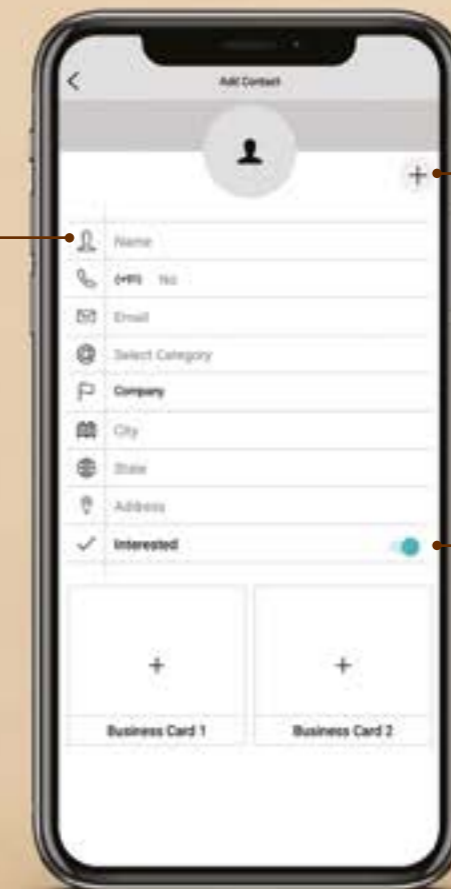
## Share their shortlisted products instantly.

There are meeting when the client suddenly starts shortlisting products in front of the sales person from the brochure. The task then is for the sales person to call back the head office, co-ordinate with the marketing person and ask him to mail him the short-listed products by the client which he then mails it to the client. This is a time consuming process which sometimes breaks the deal.

The app gives you the power to instantly mail all the products shortlisted by the client. No time delay at all. Brings you one step closer to closing the deal.



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# WANT TO SEAL THE DEAL?

## Share the quotation instantly.

One of the major reasons of a deal not going through is the delay in sending the quotation. This is not because of the fault of the sales person. This happens because the sales person has to depend upon the head office for the quotation. Often the competitor takes the advantage of this and seals his deal.

But with Skera this will not longer happen. The app gives you the liberty to share instant quotations with your client. Just decide the product and the quantity. Rest all will be take care by Skera!

SHARE  
QUOTATION.



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MRP'S AT YOUR  
FINGERTIPS.



# TOO MANY PRODUCTS TOO MANY MRP'S?

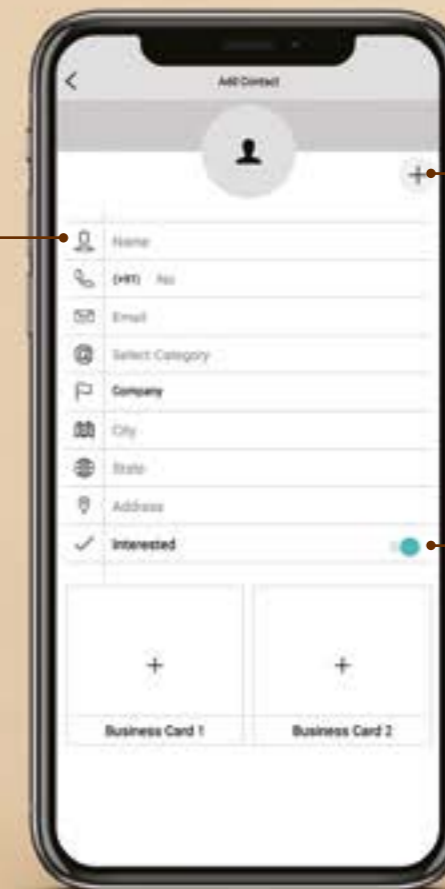
## Price list on your fingertips.

There are times the client will ask you for the MRP of a specific product. This can be easy if you have a limited portfolio but when the products run in hundreds it is a task to figure out that one single MRP.

With Skera all you need to do is type in the product / series name and the MRP is in front of you in no time.



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CLICK AND SHARE



# FOUND SOMETHING WORTH SHARING WITH YOUR BOSS?

Click and save in your personalised gallery.

Often the sales person comes across a product of the competitor which is not there in his portfolio. These products if incorporated within his portfolio can yield greater sales but one of the main hurdle is to remember that particular product he saw at a particular outlet.

With Skera, you can directly click a photo of anything and share it with your seniors making you a pro-active sales person.

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## TAG BASED SEARCH ENGINE



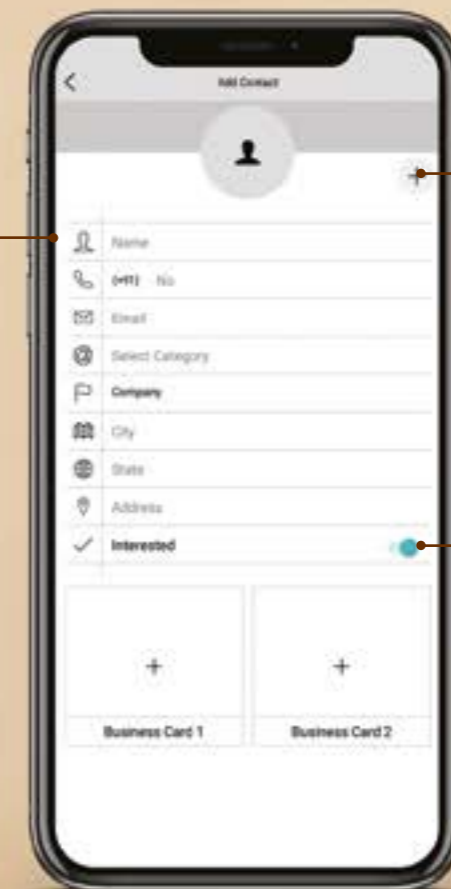
# TOO MANY VARIANTS, MULTIPLE COLOURS?

In built tag based product search engine.

Not all clients are the same but when you come across a choosy / perfectionist client it is a task to satisfy his demands. There are high chances that we will be ready as to what he exactly requires. For e.g. he might simply ask you to show only the dark grey color product or the product with a specific type of texture. In such cases the sales person has to go through the entire catalog hunting for that particular product. This can be time consuming and frustrating for the client also.

But Skera gives you the ability to find products basis the tag names given to them. So the next time the client asks you for a grey colored product all you need to do is type 'grey' in the search bar and all the grey colored products are in front of you. It is that simple!

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LOCATION  
TRACKING.



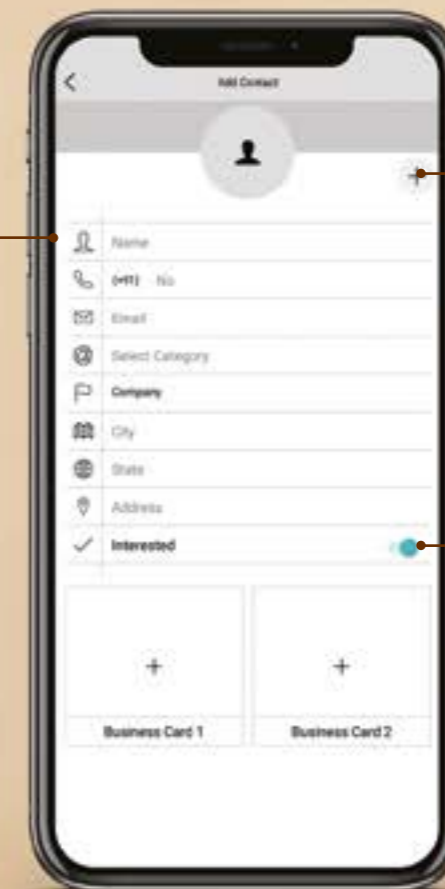
# CAN NOT RECALL THE LAST MEETING ADDRESS?

The app remembers the  
location of every meeting.

The sales person visits the length and breath of the city on a daily basis. There are times when the client was unable to share his visiting card and you have forgotten his office address. Dilemma? Not any longer!

The app automatically remembers all your meeting locations. In case you forget the address rely upon Skera to help you out.

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**RATE YOUR  
CLIENTS.**



# WANT TO SEGREGATE CLIENTS BASIS THEIR IMPORTANCE LEVELS?

## Segregate clients basis the ratings you give.

There are a huge number of clients in the list of a sales person. Every client is different. A smart sales person needs to segregate his clients wisely in order to know which ones to target more effectively

Skera gives you the power to rate your clients. Give the highest rating to your most important clients so that you know whom to target and followup first.



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## HOT LEAD V/S COLD LEAD



# DIFFICULT REMEMBERING CLIENTS WHO SHOWED INTEREST?

Prioritise clients basis the interest showed by them.

When you have endless clients on your list it is important for you to separate the interested ones from the least interested ones. If a sales person does not do this on a regular basis there are chances he might keep following up a client which was never interested in his product.

The app helps you segregate the clients into 2 categories - Interested and not interested with a single tap. So the next time you are a 100% sure whom to follow up with.

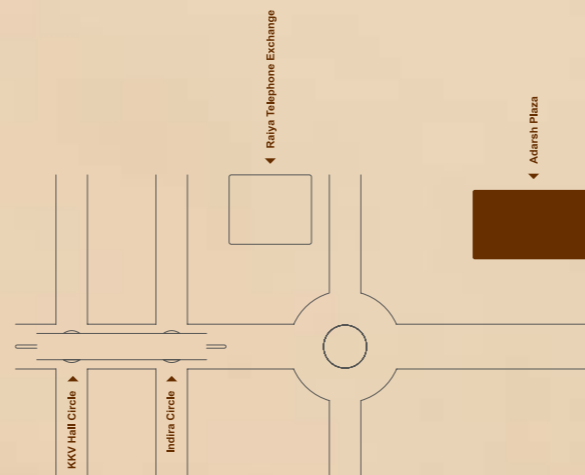
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